

CoNPS October Board Meeting 10-22-2023

Executive Director Report

- [YTD Impacts](#) – 295 days
 - 190 Events (hikes, chapter meetings, tabling events, etc)
 - 1332 participants in events with registrations + tabling contacts (not counted)
 - Two tickets = member, non-member
 - ED visited every chapter at least once to participate in programming, help plan future programming, partner development
- Bookstore YTD
 - Sales = \$19,007.26
- USFS Rocky Mountain Plant Materials Program development
 - EcoBot presentations
 - Maggie Gaddis – [National Seed Strategy](#)
 - Maggie Gaddis – [Restoration 101: Backwards Design](#)
 - Emily Swindell + Allie Clark (CNHP botany technicians) – [2023 Season Impacts](#), talk also given at CoNPS Restoration Committee Meeting (recording here)
 - Same contract for 2024
 - Contract augmentation in 2025-2026 to support research activities
- Submitted SCFD eligibility application
- Annual Conference - 157 registrations
 - \$16,000 gross – approx. \$4000 expenses = **\$12,000 net** = \$8450 (registration fees) + \$3250 (sponsorships from 15 sponsors) + \$1779 (silent auction) + \$2500 (book sales)
 - Speakers led field trips
 - New partners – Rio Grande Headwaters Land Trust, Alamosa Wildlife Refuge, Rio Grande USFS, Adams State Herbarium faculty – Mat Sharples
 - Zero waste conference – no paper, no food service waste
 - Recordings of conference talks – 15th of every month throughout the winter, one talk per month
- Upcoming
 - Seed collections, seed shares
 - **CO Gives – Board engagement wanted. Help us raise funds, especially in the early giving period (November) because gifts are incentivized**
 - Winter speaker series, first Thursdays of each month – link to [Speaker Engagement survey](#)
 - First speaker, November 2nd, Maggie Gaddis, *Dichotomous keys: basic practice and utility for citizen science* (title help!)
 - Sent to 31 contacts to fill 7 dates
 - Extra speakers onboarded will be placed in chapter engagements, or when subject is geographically limited
 - **Want to hear from someone in particular? Please fill out the Speaker Engagement Survey to encourage CoNPS staff to recruit OR send the survey yourself**

- Landscaping with CO Native Plants Conference