



# NWF Garden for Wildlife Programs

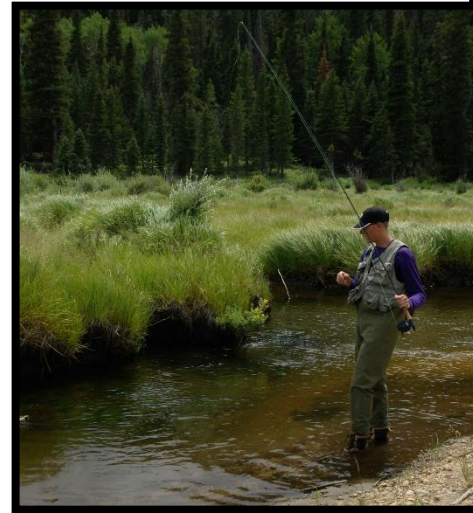


## Partnering to Make Communities Wildlife-Friendly

Brian Kurzel, Regional Executive Director, Rocky Mountain Regional Center

# NWF Strategic Priorities

- **Protect and Restore Wildlife and Habitats**
- **Clean and Healthy Water**
- **Connect People with Nature**



# Rocky Mountain Regional Center

## Conservation Programs

- Public Lands
- Tribal Lands



## Education Programs

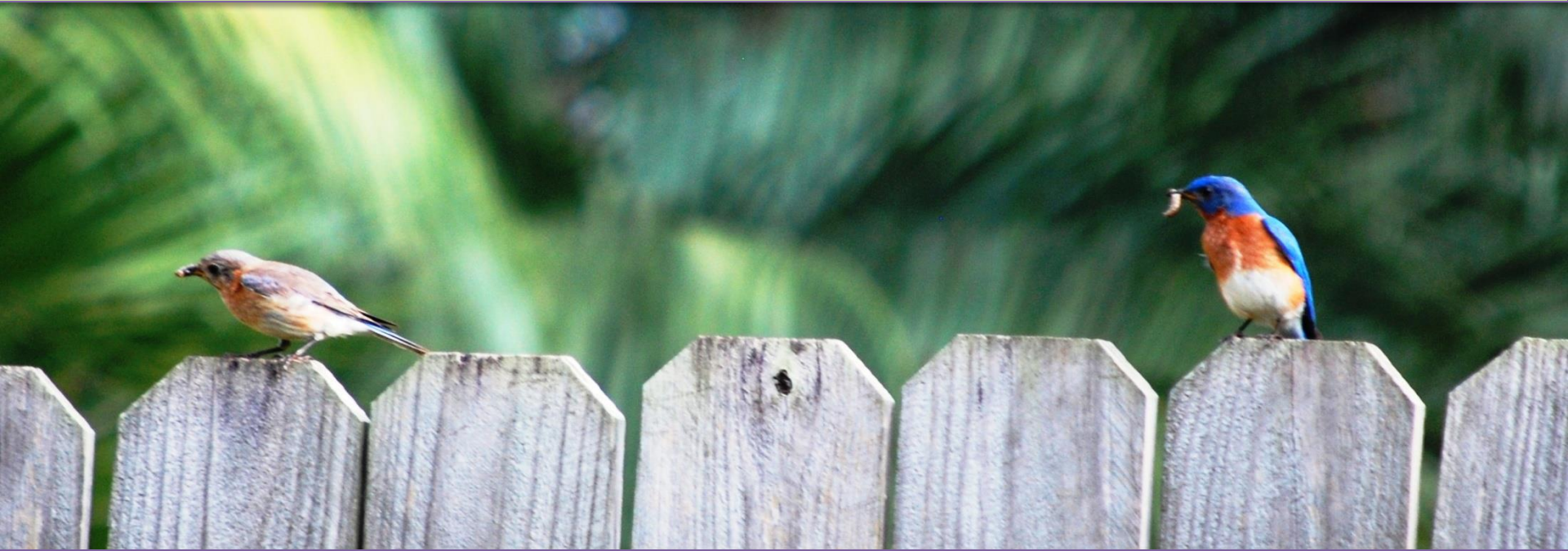
- Eco-Schools USA
- Garden for Wildlife







# GARDEN FOR WILDLIFE



National Wildlife Federation has been encouraging people to garden for wildlife since 1973.

There are two main goals of the program: helping wildlife and helping people.



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# GARDEN FOR WILDLIFE



Howard Chen

What does gardening have to do with wildlife?





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# GARDEN FOR WILDLIFE



Gardening for wildlife connects people to nature.

# NWF's Wildlife Gardens provide the 5 Components of a Habitat



*Food*



*Sustainable  
Gardening*



*Water*



*Cover*



*Places to Raise Young*





# GARDEN FOR WILDLIFE ANYWHERE



Home

Workplace

Farm

School or University

Apartment or Rooftop Garden

Park or Community Garden

Place of Worship





# HOW CAN CONPS AND NWF PARTNER TO HELP WILDLIFE?



Become a Wildlife Gardener

Certify Your Garden

Create Schoolyard Habitats

Create Colorado's First Community Wildlife Habitats



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# BECOME A WILDLIFE GARDENER

## Garden For Wildlife

MAKING WILDLIFE HABITAT AT HOME



June 7, 2014

[DONATE NOW](#) | [E-NEWS SIGN UP](#) | [SHOP NWF](#)



© Howard Cheek

### Top Garden for Wildlife Questions —Answered

You've taken the first step toward helping wildlife in your garden, but you need some help.

[NWF Naturalist David Mizejewski answers your top questions.](#)



### Keeping the Peace Between Gardeners and Chipmunks

Long favorites of some wildlife enthusiasts, certain gardeners don't appreciate when chipmunks eat bulbs and ornamental flowers.

[Learn how you can get along with the chipmunks in your garden.](#)



© Barb Dunlap

Join NWF's Garden for  
Wildlife Program for  
**FREE**

Simply sign up for our  
monthly newsletter at  
[www.nwf.org/garden](http://www.nwf.org/garden)

- Expert Advice
- Wildlife Profiles
- Native Plant Info
- How-To Tips





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# CERTIFIED WILDLIFE HABITAT

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## CERTIFIED WILDLIFE Habitat™

This habitat is certified  
in the National Wildlife Federation's  
worldwide network of mini-refuges.  
Because of the owner's  
conscientious planning, landscaping  
and sustainable gardening,  
wildlife may find quality habitat—  
food, water, cover, and places  
to raise their young.

This certificate recognizes the establishment and  
maintenance of an official wildlife habitat.

*David Mizejewski*

David Mizejewski  
Naturalist, National Wildlife Federation  
Host, SACRED SPACE on Animal Planet™



[www.nwf.org/garden](http://www.nwf.org/garden)





**CERTIFY YOUR HABITAT  
TODAY TO JOIN**







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# SCHOOLYARD HABITATS

## Garden For Wildlife

MAKING WILDLIFE HABITAT AT HOME

Certified Habitats To Date:



172,383

HOME

CREATE

CERTIFY

SHARE & CONNECT

COMMUNITY HABITATS

SCHOOLYARD HABITATS

GARDENING TIPS

LANDSCAPERS

Create

Certify

Certify a School District

Maintain Your Habitat

Benefits

Lesson Plans

Resources

FAQs

### Schoolyard Habitats



Share

215



Tweet

32



Pin It

190



Forward

To help reconnect today's children to the outdoors, National Wildlife Federation assists schools in developing **outdoor classrooms** called **Schoolyard Habitats®**, where educators and students learn how to attract and support local wildlife.



Lauren May



E-Newsletter Sign up »



Certified Wildlife  
Habitat

✓ Like You like this.

### How To Guide



Bill Heines

Download a [step-by-step guide to creating a Schoolyard Habitat](#) and incorporating outdoor curriculum in your school.



Got Wildlife?

Turn your yard into a

CERTIFIED  
WILDLIFE  
HABITAT!

Certify Today! ▶

Make a  
Difference

▶ Donate

▶ Shop

These wildlife habitats become places where students not only learn about wildlife species and ecosystems, but also outdoor classrooms where they hone their academic skills and nurture their innate curiosity and creativity.

- **Creating a Schoolyard Habitat**
- **Certifying your Schoolyard Habitat**

### How Schoolyard Habitats Got Its Start









## **Nationally:**

Over 170,000  
Certified Wildlife Habitats

>5,000 Schoolyard Habitats

## **In Colorado:**

2,500 Certified Wildlife Habitats

52 Schoolyard Habitats in CO



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# COMMUNITY WILDLIFE HABITATS





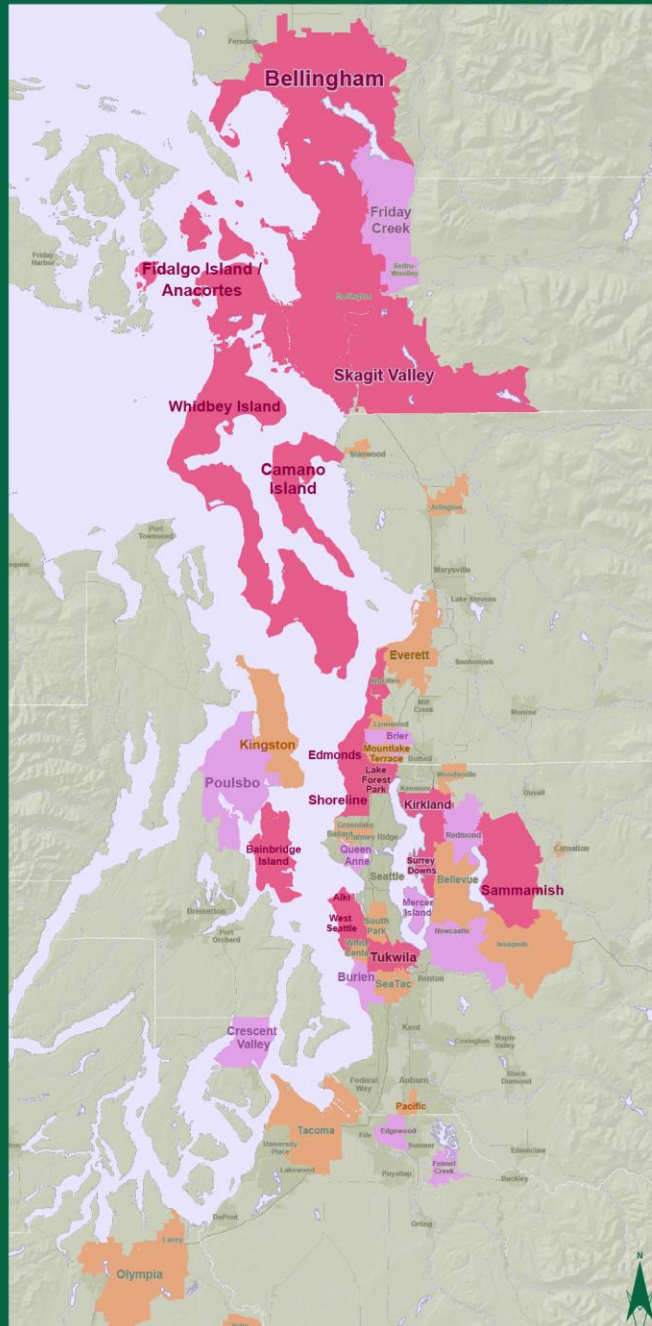
# Communities Taking Action in Washington



## Community Wildlife Habitat Projects

- Certified Community 
- Registered Community 
- Other Active Community 

### Active Communities in Seattle



# WHY SIGN UP FOR COMMUNITY WILDLIFE HABITATS?

- 1) Beautification
- 2) Community
- 3) Conservation
- 4) Water







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# 1st Component: CERTIFY PROPERTIES





# 1<sup>st</sup> Component: CERTIFY PROPERTIES

## NWF Community Habitat Certification Goals

Activity / Type of Certification	Points
For each home, townhome or apartment certified	1
For each community/common grounds/workspace site certified	3
For each Schoolyard Habitat certified	5

**NOTE:** See below for the minimum number of points you must earn for each activity / type of certification.

Minimum Habitat Certification Points	Sliding Scale Based on Population Size	Minimum in Each Section		
		Home	Common Area	School
40	1,000 or Less	20	2	1
100	1,001-5000	50	2	1
150	5,001-10,000	75	3	2
175	10,001-15,000	100	3	2
200	15,001-20,000	100	4	3
225	20,001-25,000	150	4	4
250	25,001-50,000	150	5	5
300	50,001-100,000	200	6	5
400	100,001-300,000	300	7	5
500	300,001-500,000	400	10	5
750	500,001-1,000,000	600	10	6
1000	1,000,001 or More	800	10	6





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## 2<sup>nd</sup> Component EDUCATION & OUTREACH

### Education Goals - Minimum 40 Points Required

Activity	Points
Establish an information kiosk, resource library or bibliography (may be online) where community members can get information on your project	10
Create an NWF Certified Wildlife Habitat project brochure specific to your community	5
Create a website where community members can learn about your project	10
Write a regular column in your comm. paper to educate comm. members about project (may be an online newsletter or blog)	10
Secure a feature article in the local media about your project	10
Secure a radio or TV interview or PSA on your project	10
Hold a series of at least three workshops to educate community members about wildlife gardening	10
Each member of Habitat Team completes <i>Creating Places for Wildlife</i> (available from NWF on CD)	10
Create & distribute a native plant list for your community	5
Hold a garden tour that features certified habitats	10
Create a demonstration garden at a public site with educational signs	10
Other Education Project (please discuss with NWF staff)	TBD
<b>Education Subtotal</b>	



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# RESTORATION PROJECTS







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# DEMONSTRATION GARDENS







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# SHARING INFORMATION







# NATIVE PLANT LISTS



## NATIVE PLANTS TO ATTRACT GARDEN BIRDS

### Trees and Palms

<i>Botanical name</i>	<i>Common name</i>	<i>Birds attracted to plant</i>
<i>Bursera simaruba</i>	Gumbo Limbo	Doves, woodpeckers, vireos, warblers
<i>Chrysophyllum oliviforme</i>	Satin Leaf	Warblers, cardinals, blue-gray gnatcatchers
<i>Coccoloba diversifolia</i>	Pigeon Plum	Mockingbirds, catbirds, robins, woodpeckers
<i>Coccoloba uvifera</i>	Sea-grape	Mockingbirds, catbirds, blue jays, woodpeckers
<i>Ilex cassine</i>	Dahoon Holly	Cardinals, mockingbirds, cedar waxwings
<u><i>Lysiloma latisiliquum</i></u>	Wild Tamarind	Warblers, gnatcatchers, redstarts, flycatchers
<u><i>Morus rubra</i></u>	Mulberry	Fruit-eating birds
<i>Myrcianthes fragrans</i>	Simpson Stopper	Mockingbirds, catbirds, cardinals
<i>Pinus <u>elliotii</u> var. densa</i>	Slash Pine	Doves, blue jays, warblers, owls, woodpeckers
<u><i>Quercus virginiana</i></u>	Live Oak	Warblers, jays, cardinals, vireos, woodpeckers
<i>Sabal palmetto</i>	Sabal Palm	Red-winged blackbirds, grackles, blue jays, mockingbirds, robins, woodpeckers
<i>Thrinax radiata</i>	Thatch Palm	Fruit-eating songbirds

### Shrubs

<i>Botanical name</i>	<i>Common name</i>	<i>Birds attracted to plant</i>
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# NATIVE PLANT SALES

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Delaware  
Nature  
Society

Educating today. Preserving for tomorrow.

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## Native Plant Sale



**Blooms with IMPACT**  
*Plants for people and pollinators*

on by  
MEMBER OPEN TO PUBLIC  
Thr. Apr. May 2  
Fri. May May 3  
at Delaware Nature Society  
 **Cove Farm Produce**  
543 Way Rd, Greenville

Thanks for making our  
Native Plant Sale a success!



Our Native Plant Sale features more than 300 rare, unusual and favorite varieties of native



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52 Schoolyard Habitats in CO

Nationally:

**COLORADO HAS NO  
CERTIFIED COMMUNITY  
WILDLIFE HABITATS!**

>5,000 Schoolyard Habitats

**HELP US MAKE COLORADO A  
BETTER PLACE FOR WILDLIFE  
AND PEOPLE...**

2,500 Certified Wildlife Habitats

52 Schoolyard Habitats in CO



# HOW TO SIGN UP

- 1) Talk to Local NWF staff
- 2) Rally Your Neighbors
- 3) Apply at  
[www.nwf.org/community](http://www.nwf.org/community)
- 4) Get Buy-In From Leadership
- 5) Review Your Requirements
- 6) Pay the \$75 One-Time  
Registration Fee
- 7) Connect with the Network
- 8) Conduct a Community  
Assessment



# NWF PROVIDES SUPPORT

- 1) Application Support
- 2) Press and Social Media
- 3) Free Printed Materials
- 4) Consultations
- 5) Networking
- 6) Progress Reports
- 7) Resource Center
- 8) Facebook Group
- 9) Co-Branding
- 10) Magazine & Blog Content
- 11) Sign Discounts

## It's for the Birds! Certifying Baltimore as a Community Habitat

1/28/2015 // By [Kim Martinez](#)

For years Baltimore has been known as Birdland and now, we can make it official. Baltimore plans to B'More Wild, and bird-friendly, by becoming certified as an [NWF Community Wildlife Habitat®](#)—the largest along the Chesapeake Bay. So what does this mean? It means Baltimore is committed to greening streets, backyards, schools, businesses and places of worship in a way that's wildlife friendly.







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**CELEBRATE YOUR SUCCESS**



**Community Wildlife Habitat**  
**The 1st in South Carolina**

*NWF Certified-February 2006*



*Inspiring Americans  
to Protect Wildlife for  
our Children's  
Future.*

**Brian Kurzel**

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**[www.nwf.org/community](http://www.nwf.org/community)**